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**HARDING
COLLEGE**

BUILDING BETTER CHRISTIANS AND CITIZENS

Bulletin

*Harding Inaugurates
A New President*



September, 1965

Volume 41

Searcy, Arkansas 72144

Number 6

Editorial

Consider These Words of Clifton L. Ganus Jr. Harding's Newly Inaugurated President

"Carry on in the Harding Spirit. Keep a song on your lips, and a prayer in your heart the Harding Way. Don't let us down."

These words are not from his recent inaugural address, but were delivered in the same spirit when they first appeared in the foreword of the 1943 *Petit Jean*, edited by Clifton Loyd Ganus, Jr., a history and Bible major from New Orleans.

World was in Turmoil Then, Too

The country was deeply involved in the throes of world conflict. Uncertainty was certain for the youth of the nation soon to assume the responsibility of leadership.

But this campus leader, nurtured and trained by Christian parents who sought to instill in him a sense of proper values, also included in his book, "Never forget what good you have learned and practice the principles of Christianity in every phase of life."

Nearly a quarter of a century has passed since that graduating class faced the future. America has undergone a more radical change during this period than ever before. Yet the country still stands deeply involved in conflict and numerous problems.

And at Harding, Clifton L. Ganus, Jr., faces another commencement, this time as president of his alma mater. He faces the characteristic change of many schools suffering from less than ample facilities for the increase in students. But also, he stands realizing the increasing need for practicing the principles of Christianity in every phase of life.

Faces New Challenge

Hopefully and confidently he rose to the challenge on the occasion of his inauguration, announcing a \$10 million building program for the next decade and declaring "The greatest problem facing this nation today is training enough young people in Christian leadership. This is the task of a Christian college like Harding."

So Harding greets the dawning of a new era of development with Dr. Clifton L. Ganus, Jr., a man who still reflects the inscription printed by his senior class picture — "A favorite in all groups, excelled in many activities, liked sports, hobby is eating, plans to preach"; a leader who was president of almost every campus organization; the honor graduate of 1943; a Christian gentleman in every respect, and the epitome of the word 'Excellence', the chosen theme of his administration.

"We have an ambitious program before us," he admits, "but one we can achieve with the help of the Lord."

Pursuit of Excellence is Aim Of Harding's New President

Dr. Clifton Loyd Ganus, Jr., officially became president of Harding College September 18 in a colorful and dignified inaugural ceremony attended by 170 representatives of senior colleges and learned societies from over the nation and hundreds of guests. It was the first inauguration for a Harding president.

"Excellence" was the key word of the new president's message as he pledged to pursue superiority academically, physically and spiritually in every phase of his administration. "We must pursue excellence," he said, "and as a Christian institution dedicated to the development of man's body and soul, we must shelter, develop and strengthen man's mind."

Also unveiled during the speech was a \$10 million program approved by the Board of Trustees called "Operation Excellence: A Decade of Development," in which he outlined plans for the school's next 10 years, including facilities to accommodate a projection of 2200 students.

Dr. Houston T. Karnes, chairman of the Board of Trustees, and professor of mathematics at Louisiana State University, presided at the inauguration. He introduced a number of men bringing greetings to the president. These included: Arch W. Ford, commissioner of education in Arkansas; Dr. Claude W. Babin, president Arkansas A&M, on behalf of Arkansas Colleges and Universities; Dr. Don Davis, president of College of the Ozarks, on behalf of private colleges and universities; Dr. Don Morris, president of Abilene Christian College, on behalf of out-of-state colleges and universities; Perrin Jones, editor *Searcy Citizen*, on behalf of the community; Dwayne Van Rheen, president student association; and Virgil Lawyer, president of the Alumni Association. Invocation was given by Dr. George S. Benson, president of the college from 1936-65. Scripture was read by Dr. L. C. Sears, former dean of the college. A. S. Croom, president of Harding 1922-24, pronounced the benediction. Music was provided by the A Cappella chorus under the direction of Kenneth Davis Jr., and Dr. Erle T. Moore led the audience in singing the Alma Mater.

Marshals for the ceremony were Donald Hall Johnson, David Eugene Smith, Kenneth Winston Starr and Ronald Kenneth Young. Ushers included Virginia Carolyn Bonnell, Jo Ann Kelly, Carolyn Medearis, Charlotte Humphreys, Mollie LeFevor, Gale Vickie Mitchell, Pam Mullins and Linda Spears.

The inaugural events began officially Friday night with a dinner in the Charles White Dining Hall of the John Mabee American Heritage Center. Dr. David W. Mullins, president of the University of Arkansas, was guest speaker. Jim Bill McInteer, alumnus and member of the Board presided.

(Continued on page 6)



Vernal E. Richardson



Bob J. Corbin



Ralph Stephens



Gene Talbert



Jane Talbert

Ten New Members Join Harding Faculty

Ten new faculty members assumed classroom duties this fall with the largest student body ever enrolled at the college. Numbered among them are six alumni.

The new members include Vernal E. Richardson, assistant professor of music; Bob J. Corbin, instructor of physical education and health; Ralph Stephens, assistant professor of English; Gene Talbert, assistant professor of education; Mrs. Jane Talbert, assistant professor of home economics; Charles Walker, instructor of business and economics; Mrs. Suanne Walker, instructor of home economics; Odis Clayton Jr., assistant professor of speech; Thomas Watson, instructor in art, and Donald Horsman, instructor in mathematics and physical science.

Richardson holds a Master of Music degree from the University of Indiana. He is also concert master and assistant conductor of the Arkansas Symphony in Little Rock.

Corbin is a 1961 graduate of the University of Oklahoma and received the Master's degree in Education there. He is an assistant at the Research Center.

Stephens, a graduate of David Lipscomb College, holds a B.A. degree in history and English. He received the Master's degree from Peabody.

Talbert graduated from the University of Wyoming, receiving a B.A. degree in elementary

education. He holds a master's degree in guidance and counseling from Colorado State University.

Mrs. Talbert is a graduate of Harding where she received a B.A. degree in home economics. She received a master's in nutrition from State University of Iowa. She was editor of the yearbook, *The Petit Jean*, while at Harding.

Walker holds a B.A. degree from Harding and a Master's degree in marketing from the University of Illinois.

Mrs. Walker, also a Harding graduate, received a Master's degree in home economics from the University of Illinois.

Clayton holds a B.A. degree in speech and Bible from Harding and a Master's in speech from the University of Arkansas.

Watson received a Master's degree in art from the University of Missouri. He graduated from Harding in 1963.

Horsman received a B.A. degree in chemistry and math from Harding and has done graduate work at the University of Arkansas. He is also an assistant at the Research Center.

Abilene Veep Is Speaker At Faculty Conference

Dr. John Stevens, assistant president of Abilene Christian College was guest speaker at the 1965 Pre-Session Faculty Conference held September 2 and 3 at Camp Tahkodah near Batesville. Dr. Stevens' addresses were entitled "The Christian College in Historical and Academic Perspective" and "The Christian College Faces Today's Challenge."

Theme for the conference was "The Christian College in Today's World." The annual meeting is held to inform teachers of new policies, counseling and registration procedures and to discuss methods and hear new responsibilities.

Charles Walker



Sue Walker



Odis Clayton, Jr.



Tom Watson



Donald Horsman



SCIENCE BUILDING

This modern \$1 million science building will be under construction early next year with contracts scheduled to be let in January. The well-planned hall will house the biology, physics and chemistry departments as well as the college's research facilities. The 42,116 square foot building will be equipped with complete and modern laboratories with classrooms and lecture halls, the largest of which will seat 100. A \$344,000 federal grant has been secured for the construction.

The building will be located on Center street between Blakeney and Cross streets across from the Harding Press.

Each unit of the building has been planned and so laid out that maximum usage of all space will be achieved.



HARDING COLLEGE Announces a

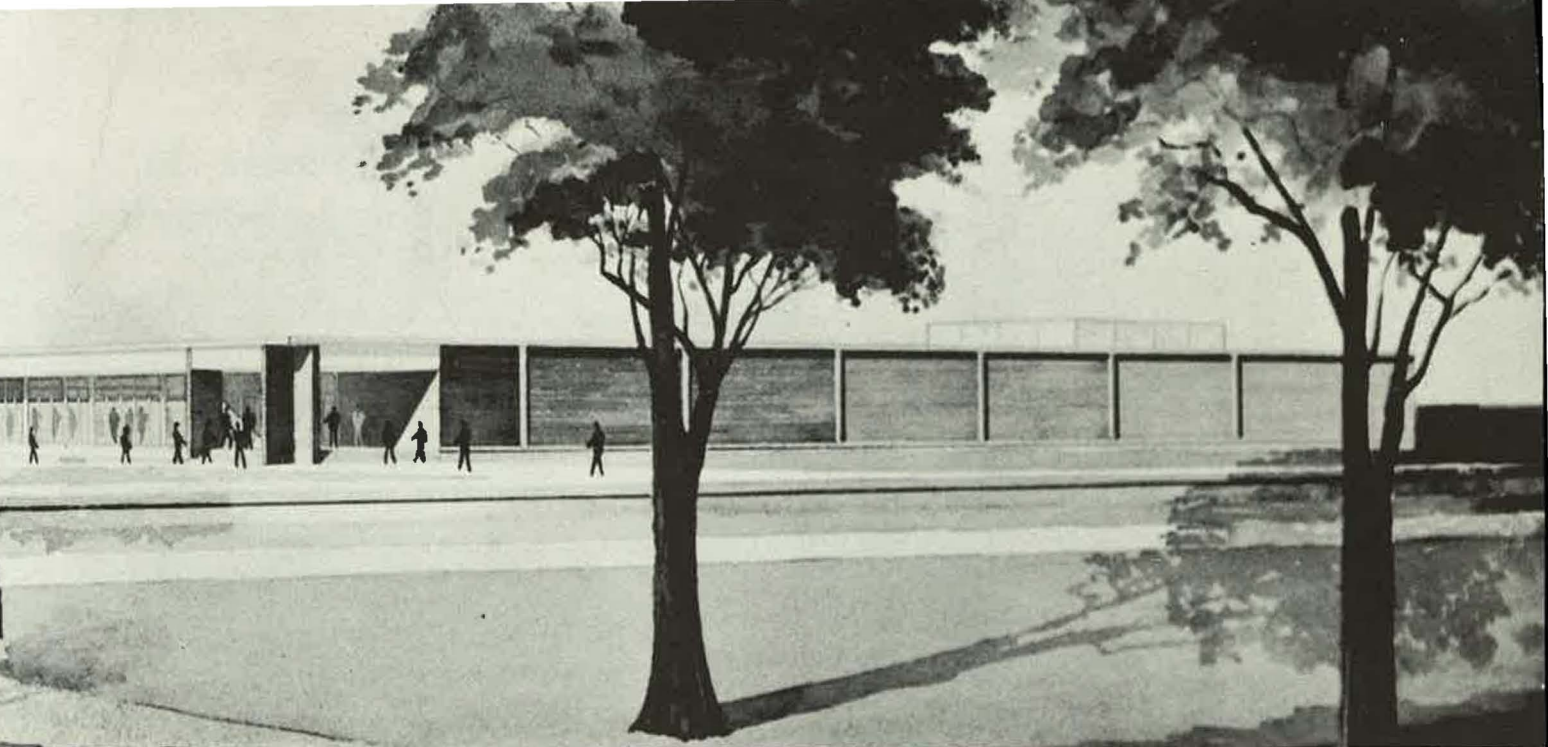
"Operation Excellence: A Decade of Development" is the plan designed by the Board of Trustees and the administration to meet the demands being made on Harding as a concerned institution of higher learning to accommodate 2,200 students by 1975. However, the projection of 1,300 students for this year was far exceeded and present facilities are crowded.

Already under construction is the first of two men's dormitories, and contracts for the science building will be let within a few months. Plans are nearing completion for a girls dormitory also. A large recording studio, an addition to the music building, is nearing completion and the home economics department's home management house has recently been moved to a new location and has also been redecorated. Redecoration and repair to some of the buildings on the campus has also been completed under this program.

MEN'S DORMITORY

Already underway is this dormitory for boys which will be the first all air-conditioned dormitory on the campus. The structure will be L-shaped to complete a quadrangle of men's housing. The three-story building contains 42,660 square feet and will cost \$550,000. The 210 occupants will be assigned to double rooms with built-in furniture and central bath facilities on each floor. Also in the plan is a large carpeted reception room as well as a game room for each floor.





New DECADE OF DEVELOPMENT



WOMEN'S DORMITORY

Designed to house 258 girls, this three-story brick building will be erected facing Turner Street, and will contain 53,250 square feet. To be built at an approximate cost of \$850,000, its features will include an auto entrance for all-weather unloading. A study lounge will be placed on each floor and a 2-bedroom apartment will be included for the dormitory manager.

Construction on the dormitory is scheduled to begin as soon as the science building is finished and the present science annex is removed.

FURTHER INTO THE DECADE

Proposed projects will continue to be developed consistent with the sources of revenue. These include construction of two more dormitories, moving of the art department and renovation of the old science building, erecting a coliseum-gymnasium-auditorium to seat 4,000, additions and renovations to the library, dramatics and speech departments, tennis courts, football bleachers, and office equipment additions.

Also at Memphis where the Graduate School and an Academy are now located, projects include library enrichment, building of additional class rooms and apartments for married students, scholarships and assistantships, research plus extension and improvements to existing facilities.

**Dr. Mullins
Reveals New
Dimensions
In Higher
Education**



Dr. David W. Mullins

Dr. David W. Mullins, President of the University of Arkansas, delivered the keynote address at the Inaugural Dinner which was held on Friday evening in honor of the installation of Dr. Clifton L. Ganus Jr., as President of Harding College.

Speaking on the topic, "New Dimensions in Higher Education," Dr. Mullins described some of the tremendous changes in education which can be expected during the years to come.

More Investment in Higher Education

One of the "new horizons" which Dr. Mullins expects is the investment of a greater proportion of this nation's financial resources in higher education. "It is now generally recognized that expenditure for higher education is the most advanced and productive investment society can make. We no longer ask: 'Is the expense of supporting higher education too heavy?' Instead we are asking: 'Is the investment we are making really enough?'"

Dr. Mullins also pointed out that the educational world is in "urgent need of a broadly based, carefully designed and concentrated program to improve undergraduate and graduate instruction."

Educational Criteria

Believing that the horizons and trends of higher education "must be as broad as the world itself," Dr. Mullins concluded that education should constantly meet four basic criteria, including excellence, balance, integrity and a growth "in its capacity to serve present and future generations."

Bison Boosters Add Members

The Searcy Bison Booster Club, made up of business men in the community, has added 15 new memberships this year making a total of 70 in the club, according to the president, Nelson James. Funds raised by the group each year are used in athletic scholarships.

Other officers of the organization are Elmer Dale Yancey, vice president, and Mac Angel, secretary-treasurer. Board members include Kenneth Baines, Logan Cothorn, Wayne Kellar, Frank Carder Jr., Elbert Eubanks, Wayne Hartsfield and Lloyd Henry. Dr. C. L. Ganus Jr., president of Harding, represents the college in the club.

Fall Enrollment Passes 1467, Outrunning Largest Estimates

Enrollment at Harding has reached 1,467, not only breaking all records, but surpassing all speculation made in pre-registration estimates. The number exceeds by more than 200 last year's enrollment, which was also a record.

The surge of students has filled to capacity all available dormitory space and forced a fast shuffling of classroom space scheduled. In both boys and girls dormitories, one person per suite has been added, and in addition, 15 men are housed in the American Heritage building and another 15 in the house formerly occupied by Dr. and Mrs. George Benson.

Dean of the College Joseph E. Pryor attributed the growth to several factors, the tidal wave of students now hitting colleges being a major one. He also referred to the field work and public relations work being done by the college, the increased awareness of parents and young people of the value of a Christian education, and the influence of alumni in sending students. He cited the country's military build up as a minor reason for the enrollment increase.

Further adjustments this year include conducting of two chapel periods simultaneously and also the use of two dining halls.

Academy Enrollment 237

Enrollment in the Harding Academy reached 237 for the fall semester, according to Supt. Perry Mason. Three new faculty members joined the school this year, including Wilt Martin, 7th grade; Mrs. Roland Buffington, 6th grade and Mrs. George Hobby, home economics.

The upper six grades registered 143, with 120 of them living in Searcy and other parts of Arkansas. Other states represented are Alabama, Kentucky, Louisiana, Michigan, Mississippi, Nevada, Ohio, Tennessee, Texas and Virginia. The Academy also has one student from Japan and China.

Inaugural . . .

(Continued from page 2)

Following the inauguration, a luncheon was held in the American Heritage building with Louis Green, a member of the Board of Trustees, in charge. Entertainment was provided by the Belles and Beaux with Kenneth Davis Jr., directing.

During the luncheon Dr. James Atteberry presented Mrs. Ganus with a bouquet of yellow roses from the faculty in recognition of her as first lady of the college.

Dr. and Mrs. Ganus received guests following the luncheon.

Wilson Gets Fellowship

John F. Wilson, 1959 graduate of Harding College and 1961 graduate of the School of Bible and Religion, has received a Danforth Fellowship in the form of a campus ministry grant. He will use the grant to deepen educational resources by undertaking programs of advanced study at the State University of Iowa.

The grants are for one year of study, although those eligible for a doctoral degree may apply for a second year. An applicant must have completed three years of full-time professional work in the campus ministry prior to the appointment.

Wilson, who received a BA in Bible from Harding, has been working as a campus minister at Southwestern Missouri State College. While at Harding he was a member of Alpha Chi honor society, Who's Who in American Colleges and Universities, and Mohican social club. He was also outstanding freshman music student, and a member of the A Cappella Chorus. He served as president of the Student Association his senior year.

The only other person connected with Harding who has received a Danforth Fellowship is Dr. James Atteberry, chairman of the English department, who went to the University of Texas in 1958-59 on a Teachers' Grant.

Two Elected to Office

Dr. W. K. Summitt and Dr. Wayne Puckett have been elected secretary and treasurer respectively of Beta Pi (Little Rock) Field Chapter of Phi Delta Kappa fraternity for 1965-66. Phi Delta Kappa is an international professional education fraternity for men who have advanced degrees in education and who have made significant contributions in the area of professional education.

Dr. Summitt is Professor of Psychology and chairman of the department of Education and Psychology. Dr. Puckett, associate professor of Education, is director of Harding's summer school program.



More than 600 persons from Searcy attended Open House at the American Heritage Building prior to the opening of school. Business firms in the city contributed \$100,000 toward construction of the center. Guests were greeted by Dr. and Mrs. Ganus and were conducted through the massive structure on guided tours. The Searcy chapter of Associated Women for Harding served refreshments.

A Cappella Adds 32 New Members

Thirty-two students have been accepted by audition into the A Cappella Chorus, joining approximately 40 old members in preparing music for the coming year, announced Director Kenneth Davis Jr.

New voices added to the choir are first sopranos Karen Pearce, St. Louis, Mo.; Carol Byers, Arkadelphia, Ark.; Janice Barker, Pratt, Kans.; Carol Adams, Benson, Ariz.; and Margo Black, Dallas, Tex.; second sopranos Synette Hubbard, Searcy; Nancy Gibson, Santa Ana, Calif.; Sandy Moyer, West Plains, Mo.; Dee Gregory, Lubbock, Tex.; and Becky Dooley, St. Petersburg, Fla.; first altos Faye Freeman, Doniphan, Mo.; Jackie Balentine, Florence, Ala.; Marian McClaren, Tchula, Miss.; Cindy Watts, Searcy; Beth Crump, Magnolia, Ark.; and Mary Lynn Blackburn, York, Neb.; second altos Cynthia Hawkins, Oklahoma City, Okla.; Nancy Sims, Wichita, Kan.; Evon Stafford, North Little Rock; and Linda Johnson, Atlanta, Ga.

New first tenors are Benny Davis, Fulton, Miss.; Victor Thom, Rockford, Ill.; Larry Griffith, Thayer, Mo.; and Leo Foster, Edmonds, Wash.; and second

tenor David Senn, Henderson, Tenn. New basses include baritones Andrew Fuller, Shreveport, La.; Victor Shelton, Colorado Springs, Colo.; and John M. Black, Dallas, Tex.; and second basses Dan Bennett, Wichita, Kans., Darrell Chitty, Houma, La.; Ken Hobby, Little Rock; and Paul Kite, Kearney, Neb.

A New AWH Chapter

A new chapter of Associated Women for Harding was organized in Monroe, Louisiana Sept. 7, marking the first out-of-state chapter formed by the association. The Monroe chapter is made up of 50 members with Mrs. Ann Paylor as president.

The Association has ten chapters in Arkansas.

Mrs. Elaine Thompson of Searcy, chairman of the group's first general project, a cookbook, has announced that the book will be ready for sale in November as scheduled.

Various chapters over the state have initiated projects, with Metropolitan Little Rock chapter proposing to furnish a room in the American Heritage building.

When
He
Stood
Up
To
Speak . . .



Main Speaker David W. Mullins is charmed by Big Mac's humor.

THEY ALL LAUGHED!

Alumnus and Board Member Jim Bill McInteer proved at the Inaugural Dinner that he is among the best with timely and appropriate wit and humor. Big Mac is a man who can be as precisely serious as anyone, yet he is a master at punctuating his sublime offerings with well-timed condiments of sharp wit and even a pun or two.

He even includes himself among his jokes, like the one he told about his physical-fitness brother-in-law, Dr. R. T. Clark, scaring him into going to his doctor who gave him a bottle containing 127 tiny little pills. He asked the doctor how often he should take them and the doctor replied, "Take 'em? You pour those out on the floor and pick them up one at a time."

McInteer added that doctors tell him you will live longer if you stop doing everything that makes you want to.

He also said that his brother-in-law is working on moon vacations for people who haven't an earthly thing to do.

Illustrating the importance of thinking, he told about the mother who went into a super market with her five-year-old son and reached down and pulled the belt out of his breeches. When asked why, she said, "He'll be so busy holding up his pants that he can't get in the canned goods."

He rhetorically asked the crowd, "Who was it that said he married his wife for just one reason, and when he did he found out that she had spent it."

He explained drive-in banks as being built so the cars could see who really owns them.

The big man punned a plea for Harding's financial future when he said, "Cliff said the only thing to keep him from doing a good job is the thing that keeps so many preachers on the move, and that's *shellout falter*."

The net result of Big Mac's witty job at the lectern is that several visitors came to him asking about getting him as a professional humorist back in their cities. Need a better testimonial than that?



al

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